2015 Up To Us Nationwide Campus Competition: Highlights

May 22, 2015

Congratulations to the Stockton University team on winning the 2015 Up to Us competition! The Stockton students were recognized by Peterson Foundation President and CEO Michael A. Peterson, Net Impact CEO Liz Maw, and President Clinton at the CGI U annual meeting at the University of Miami in Coral Gables, FL:

"No great country can remain great if it spends all its money on today and yesterday and too little on tomorrow. You have to invest in tomorrow."
- Bill Clinton

Up to Us, a nationwide campus competition sponsored by the Peter G. Peterson Foundation, in partnership with the Clinton Global Initiative University and Net Impact, empowers students to raise awareness and engagement among their peers on America's long-term fiscal and economic challenges. Student teams across the country compete to design and run creative and impactful campaigns around the effects of rising debt on economic opportunity and investment in the future.

The 2015 Up to Us teams engaged over 18,000 students through in-person outreach, events, and activities on campus. These included seminars and discussions with elected officials, economists, and entrepreneurs; presentations on fiscal issues in hundreds of classrooms and student residences; civic engagement activities such as sending letters and postcards to state and local representatives; and creative events like debt bingo and life-size Monopoly games. Teams partnered with more than 230 other campus groups to support their campaigns, and gathered over 11,000 signatures to a pledge raising awareness of the long-term national debt and affirming the important role that the millennial generation can play in building a strong fiscal future for the country.

"If you want the maximum potential for every person who lives here and works here, we have to have a sustainable budget."
- Bill Clinton

On February 12th, the teams participated in My Two Cents Day, a first-of-its-kind national mobilization of college student around fiscal issues. On this day, 49 schools across the country held on-campus events at which thousands of their student peers shared photos and posts on social media giving their "two cents" on America's fiscal health and how it could affect their economic opportunities in the future.

The winner of this year’s competition is the team from Stockton University. These students were recognized by
President Clinton at the CGI U annual meeting in March at the University of Miami in Coral Gables, FL, and were awarded a $10,000 cash prize.

Team members from Stockton University, winners of the 2015 Up to Us competition, with President Bill Clinton, Peterson Foundation President & CEO Michael A. Peterson, and Net Impact CEO Liz Maw at CGI U 2015. (Photo Credit: Max Orenstein / Clinton Global Initiative)

VIDEO HIGHLIGHTS FROM THE CAMPAIGNS

SCHOOLS

Thirty-five student teams from the following universities participated in the 2015 Up to Us competition:

- Arizona State University
- Bellarmine University
- California State University, Long Beach
- De Anza College
- Emory University
- Georgetown University
- Morehouse College
- Northwestern University
- Babson College
- Clark University
- Dartmouth College
- Duquesne University
- Farmingdale State College
- Loyola University New Orleans
- Northeastern University
- Ohio Northern University
Pace University  Pennsylvania State University
Regent University  San Francisco State University
Simmons College  Spelman College
Stockton University  Texas State University
University of Arkansas-Fort Smith  University of California, Berkeley
University of Louisville  University of Maryland
University of Miami  University of Texas at Austin
University of Texas-Pan American  Wartburg College
West Virginia Wesleyan College  Wichita State University
Yale University

Fourteen additional schools participated in My Two Cents Day:

Baylor University  Indiana University at Bloomington
McLennan Community College  Mesa Community College
Middlesex County College  Rice University
Swarthmore College  Tyler Junior College
University of Michigan  University of Southern Mississippi Gulf Park
Walters State Community College  Washington & Lee University

NEWS

- SF State Economics Students Educate Peers on National Debt, Post News Group (Oakland, CA) 03/10/2015
- Clinton family members speak to students, guests at University of Miami, Miami Local 10 ABC News (Miami, FL) 03/07/2015
- Stockton team wins "Up to Us" competition on national debt, The Press of Atlantic City (Atlantic City, NJ) 03/04/2015
- Tyler Junior College Weighs in on Nation's Debt Crisis, KYTX Online (Tyler, TX) 02/13/2015
- UTPA students unite to offer 'My Two Cents', KVEO-TV Online (Edinburg, TX) 02/12/2015
- CSULB One of 49 Colleges Nationwide Participating First Ever My Two Cents Day, Long Beach Post (Long Beach, CA) 02/12/2015

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