

Tax Reform Should Grow the Economy. Not the Debt.

In 2017, as lawmakers debated changes to our tax system, the Foundation launched a significant nationwide advertising campaign emphasizing that tax reform should “grow the economy, not the debt.”

The campaign included a 30-second TV spot that aired on Sunday morning shows and across cable news nationwide as well as digital and social components aimed at highlighting the need for fiscally responsible tax reform.

As part of our efforts, we provided policymakers, the media and the general public a range of nonpartisan resources about the fiscal impacts of changes to the tax code. This included materials such as infographics, charts, explainers and deep-dive analysis from our in-house research team, as well as targeted grants to respected tax policy organizations.

Below, you can watch the ad as well as access a range of research and analysis.

Learn more about the American tax system

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